

DESIGNS BY
STUDIO C

YOUR DIY CONNECTION TO FURNITURE PLANS AND HOW-TO PROJECTS

Media Kit

Contact me:

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Welcome to Designs by Studio C

My name is [Cher](#). I am the owner/creator of [Designs by Studio C](#) where I offer **free DIY woodworking plans** and projects, how-to information such as **how to install drawer slides**, and furniture plans such as **wine cabinet plans, free chair plans, washer pedestal plans, media cabinet plans, 2x4 table plans** and much more.

I am interested in working with brands in the **home improvement and DIY** fields.



My background

I am a trained draftsman with an AAS in Drafting, as well as a carpenter and lumber hoarder! I started woodworking in 2007 and have completed a number of home improvement projects including kitchen and bath remodels. I have built countless pieces of furniture.

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My Projects

- I am currently working on renovating a house and am glad to say it is nearing completion!
- I have partnered with Columbia Forest Products to create projects and plans using their PureBond line of plywood for a major home improvement retailer.
- I have partnered with PureBond and Ridgid Tools on another project coming soon.

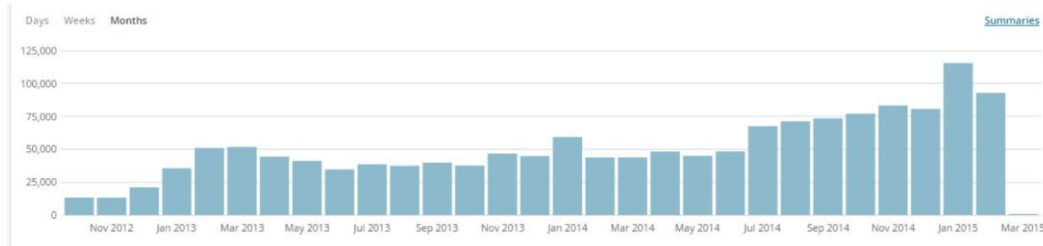
My blog: [Designs by Studio C \(DbSC\)](#)

Designs by Studio C is a young but rapidly growing site.

In November 2011, when I started drafting furniture plans for The Design Confidential, I was inspired to set up my own website Designs by Studio C. I started blogging full time in April of 2012. That month, I had 35 page views. A year later in April of 2013, I had 44,441 page views.

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Gradually, as my blog became popular that year, my pageviews almost doubled (See graphic below) Today, my blog enjoys consistent traffic and my subscriber list is growing steadily. I welcome new readers on a daily basis through my social media reach which helps me leverage my followers' followers.



I am a social media enthusiast. Here are my growing social media stats:

Facebook: 951 fans

Facebook page link: <http://www.facebook.com/catexter>

Pinterest: 6087 followers

Pinterest page link: <http://www.pinterest.com/studiocdesigns/>

Twitter: 701 followers

Twitter page link: <https://twitter.com/DesignbyStudioC>

Google Plus: 634 people in my circles

Google Plus page link:

<https://plus.google.com/u/0/b/116461809788149427961/+Designsbystudioc/posts>

Hometalk: 261 followers and 7100 project shares

Hometalk link: <http://hometalk.com/cherdesignsbystudioc>

According to Google Analytics, my bounce rate is currently 74% and I can see this is due to returning visitors on Designs by Studio C

My Visitor Profile:

Equally divided between Male and Female, my audience is in the 25-34 years age group. This consists of readers who enjoy DIY and are interested in [free DIY woodworking plans](#) that are not very complicated and is explained in easy-to-understand steps. Some examples are:

[How to build table legs](#)

[Washer pedestal plans](#)

[How to install drawer slides](#)

[Chair plans free](#)

[Build your own kitchen cabinets](#)

[Wine cabinet plans](#)

[Console table plans](#)

[Media cabinet plans](#)

[2x 4 table plans](#)

[Free kitchen island plans](#)

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They find this, and more at **Designs by Studio C**

Need more info?

Please email me: cher at designsbystudioc dot com

I look forward to partnering with you.

Cher

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